

Syllabus Template for Blended Courses

Course Name: Individual & Group Dynamics		
Course Code: BUSN 250	Course Type (elective, major)	Course Credits: 3
Class Timings: 2:00pm-3:15pm	Section: F	Student Meeting Hours/ Office Hours: 11:00am- 12:00pm M,W F Room-E-326
Instructor Name: Faiza Tasneem Email: faizatasneem@fccollege.edu.pk		
<p>A Note from the Instructor: Welcome to The Spring 2023 Blended learning experience at FCCU.. Here are some of the things to be mindful about:</p> <p>Netiquette: https://docs.google.com/document/d/17pNDsIGsBXmxJzXZZF0_sT1yq6xX_YLbLhhEidtshQ/edit?usp=sharing</p> <p>Critical Success factors (CSF)</p> <ul style="list-style-type: none"> • Think out of box • Ability to read extensively & research on topics • Willingness to learn • Learn to unlearn <p>DO's</p> <ul style="list-style-type: none"> • Punctuality (85 % attendance a must) • Integrity & Ingenuity • Presentations & Group work • Taking part in class discussion & improvise through research based/evidence-based examples <p>Don't's</p> <ul style="list-style-type: none"> • No Mobiles/Tabs/Laptops in the class unless authorized for class projects/presentations. • Irregularity • Cheating & Plagiarism • Missing a quiz or test/exam (No retakes for missed exams/test/group assignments) 		
<p>Course Description: suitable for both Synchronous and Asynchronous mode The objective of this course is to give students an overview of why business management is important & how can learning different techniques can help organizations & individuals. We will also study which tools, techniques and skills are required to run an effective organization. At the end of the course, students should be able to relate to the concepts/theories/ mechanism required to devise an effective management system in an organization.</p>		
<p>Main Mode of Instruction: (Moodle, Zoom,) Please note all lessons will be uploaded on Moodle Technology Requirements: stable WIFI and laptop/tablet/smart cell phone/ PC Technology Etiquettes https://rb.gy/t5xt9q</p>		

Considerations for Students with Limited Internet/Technology Access: Please download book if possible, google/research around the topics in the Course outline, seek help from instructor as much as possible.

Course Objectives or Student Learning Outcomes (SLOs)

1. Familiarity with OB
2. Strategic management & link to OB
3. Organizational Culture &OB
4. Leadership traits for current times
5. pandemic & its link to behaviors of individuals & groups
6. challenges vs opportunities for organizations via managing humans

Course Content, Learning Material & Activities Schedule

Wk	Topic/ Title	<u>Teaching-Learning Activities</u>			<u>Assessment & Rubrics</u>
		Synchronous (Simultaneously conducted)		Asynchronous	
		In-Person	Online	Off-campus and offline	
		<i>Presentation / Lecture Live Video-Audio Small Group Discussion/ Breakout Rooms In-class quiz Q&A/ Live Chat</i>		<i>(postal/ Moodle/ email) Discussion blogs WhatsApp Readings Moodle Quizzes Assignment Submission Online Content/ Recordings Lecture notes/ Annotated PPT Experiential learning</i>	
1	Introduction to OB Chp 1	CIPD factsheet & podcast/ discussion		https://www.youtube.com/watch?v=MnvWxZhsvKA	https://www.youtube.com/watch?v=9SDlxRpBU9g
2	CM- change management	https://www.youtube.com/watch?v=9yysOwXbzRA		https://www.youtube.com/watch?v=X9ujAtYAfqU	Find 2 companies examples dealing with product change
3	Organizational Culture	https://www.youtube.com/watch?v=MfL0ko4T3o		https://www.youtube.com/watch?v=E0AVEZ7acyY	Investigate Zappo's, amazon culture and work practices
4	Strategic management	https://www.youtube.com/watch?v=eOFgekOF9ZI		https://www.youtube.com/watch?v=ZhM1JW2Bb8Q	Investigate Porter's five forces model

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		https://www.youtube.com/watch?v=XCWHSeDU-zk			
5	Internet of things + AI Quiz chp 1- March 21 class timings	PPT + in person/ chat discussion Corporate examples		Investigate the power of AI+ChatGPT+ 5 G	Quiz on chap 1- march 21-week 6
6	Emotional intelligence	PPT + in person/ chat discussion Corporate examples		https://www.youtube.com/watch?v=n6MRsGwyMuQ	https://www.youtube.com/watch?v=-Gpn_06NT9w
7	Attitude and job satisfaction	PPT + in person/ chat discussion Corporate examples		Video uploaded on Moodle + instruction for workfromhome(WFH)	Investigation on the topic
8	Motivation	PPT + in person/ chat discussion Corporate examples		Video uploaded on Moodle + instruction for midterm workfromhome(WFH)	Midterm April 4,2023
9	Motivation continued	PPT + in person/ chat discussion Corporate examples		Video uploaded on Moodle + instruction for workfromhome(WFH)	Investigation on the topic
10	Understanding behaviour	MBTI	Big Five Trait	Video uploaded on Moodle + instruction for workfromhome(WFH)	Group work assigned
11	leadership	PPT + in person/ chat discussion Discussion board on it		Video uploaded on Moodle + instructions for workfromhome(WFH)	Quality of discussion/investigation+
12	Power & politics	Presentations + feedback		Video uploaded on Moodle + instructions for workfromhome(WFH)	
13+14	Diversity	PPT + in person/ chat discussion Discussion board on it			Case study
15	Group work weeks	PPT + in person/ chat discussion Discussion board on it			Feedback on group work
16	Group work weeks	PPT + in person/ chat discussion Discussion board on it			Group work review
17	exams				

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'Out-of-class/self-study' regime Required

Extensive reading is expected of the students on their end to investigate the topics taught, at least 3 hours per week to make notes, or read examples from the companies to make connection of the theory with practice.

Textbooks, Materials, Supplies and other Resources

Book

Essentials of Organizational Behaviour, Stephen P. Robbins & Timothy A. Judge- Edition 12, Pearson Publication.

Additional Reading (Online Magazines to consult)	Some trend-setting companies to follow:
Harvard Business Review	Zappos
McKinsey Quarterly	General Motors
Stanford Business Review	Tesla
World Economic Forum	Apple
Fastcompany.com	Virgin Atlantic
INC.com	KPMG
Forbes	Dell
BusinessWeek	Walmart
Businessinsider.com	Amazon
Wall street journal	GE
Fortune Magazine	PWC
Bloomberg	Starbucks

Marks/percentage distribution for course: (may change)

The breakup is as follows:

Research work:	20%
Quizzes:	10%
Midterm exam:	20%
Final term exam:	30%
Videos/poster/reflection paper/Gw	20%
TOTAL	100%

Attendance Policy:

-85% attendance required to qualify for this module

Grade Determination & Course Assessment as per FCC Policy:

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Grading Legend

Below is the grading legend of FCCU (published in all catalogues and available on the FCCU website) as approved by the Academic Council and applies for Fall as well

Grade	Point Value	Numerical Value	Meaning
A	4.00	93-100	Superior
A-	3.70	90-92	
B+	3.30	87-89	Good
B	3.00	83-86	
B-	2.70	80-82	
C+	2.30	77-79	Satisfactory
C	2.00	73-76	
C-	1.70	70-72	
D+	1.30	67-69	Passing
D	1.00	60-66	
F	0.00	59 or below	Failing

Changes to the Syllabus:

This syllabus was designed to convey course information and requirements as accurately as possible. It is important to note however that it **may** be subject to **change** during the course depending on the needs of the class and other situational factors. Such changes would be for your benefit and you will be notified of them as soon as possible.

Student Support Services

[Student Counseling Services](#)

[Writing Center](#)

[Mercy Health Center](#)

Other Useful Policy Documents:

[Sexual Harassment Policy](#)

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[Anti-Corruption Policy](#)
[Academic integrity](#)
[Plagiarism Policy](#)
[Academic Calendar](#)

I expect that you will strictly follow the core values of FCCU and put your entire efforts to learn as per the course requirements, attend classes, read the textbook(s)/other assigned reading material and do the assignments in the stipulated time period.

Thank you, look forward to have a learning oriented interactive session. Best FaizaTasneem